

fiCFO Sponsorship Summary

Sponsorship Benefits:

- A primary opportunity to support, foster and show your appreciation to your most valuable clients (CFOs) and their companies.
- Industry exclusive exposure to leading CFOs in a controlled environment limited to a very select group of service providers.
- Q&A Session opportunity, participation, and recognition at roundtables.
- Participation and special recognition at fiCFO speaker meetings.
- Opportunities to host, participate, and be recognized at special events and value-add sessions for fiCFO members.
- Logo and web site address or link on fiCFO communications about meetings and events.
- Logo and link on fiCFO web site.
- Special consideration for recommended experts at applicable fiCFO meetings.
- Ad placement in the fiCFO Membership Directory.

Sponsorship Process:

2. Potential sponsors must be recommended by fiCFO members based on a long-standing and proven relationship between the member and recommended potential sponsor.
3. Once a potential sponsor has been recommended, fiCFO's COO/Executive Director will take the necessary steps to secure a meeting with the recommended potential sponsor to ensure a mutually beneficial opportunity for both the potential sponsor and fiCFO. If the recommended potential sponsor is interested in being a fiCFO sponsor after this meeting, a Sponsorship Application must be completed and submitted to fiCFO's COO/Executive Director.
4. There is a non-refundable \$50.00 Sponsorship Application processing fee that must be submitted together with the Sponsorship Application. Payment can be made via credit card or check payable to fiCFO. A credit card authorization form is attached.
5. Applications and processing fees may be submitted to fiCFO's COO/Executive Director via email, fax, or US mail.
 - **Email** - kimberly@fiCFO.com
 - **Fax** - 727.499.9573
 - **US Mail** – fiCFO, ATTN: Kimberly Johnson, Post Office Box 1406, Safety Harbor, FL 34695
6. After the application has been received and the process of due diligence completed, the application will be presented to fiCFO's Board of Directors and COO/Executive Director for approval by way of majority vote.
7. After the sponsorship application has been processed, the COO/Executive Director will contact the sponsor applicant to share the voting results.
8. If accepted as a fiCFO sponsor, the COO/Executive Director will provide the sponsor with the final requirements to officially secure the fiCFO sponsorship opportunity. Requirements include, but are not necessarily limited to, sponsor providing fiCFO with:
 - High resolution logo to fiCFO
 - Biography of two professionals that will be representing sponsor company
 - Signed Code of Ethics & Statement of Commitment
 - Sponsorship Fee

Sponsorship General Guidelines:

- fiCFO sponsorships exist as an avenue for sponsors to support CFOs, existing clients, and to gain exposure to fiCFO members and target markets.
- fiCFO sponsors understand and acknowledge that fiCFO is a peer-to-peer, member-driven, knowledge intense "think tank" organization, not a "networking group".
- Sponsorships are limited and industry exclusive.
- Exclusivity is between sponsors per market and has no bearing on fiCFO membership whatsoever.
- Sponsorships are for a term of 12-months unless otherwise indicated by the Board of Directors and COO/Executive Director.
- Sponsorship fees begin at \$10,000 unless otherwise indicated by Board of Directors and COO/Executive Director.
- Sponsors may hold an exclusive sponsorship seat in more than one market; however, sponsorship in each market is independent of other markets and requires the sponsor to go through the same process and pay the required sponsorship fees for each market regardless of existing sponsorship in another market.
- If a sponsor desires to send mass email communications to fiCFO members, such communication must be approved by the COO/Executive Director and delivered to members from fiCFO on behalf of the sponsor unless otherwise authorized.
 - If a sponsor hosts a special event for fiCFO members, such event must be approved and coordinated through fiCFO.
- Sponsors have regulated access and involvement with fiCFO members such as:
 - At roundtables, one representative from each sponsor company may attend the first portion of roundtables.
 - At speaker Meetings, two representatives from each sponsor company may attend the entire meeting.
 - With appropriate authorization, sponsors are welcome and encouraged to host social events and value-add sessions for fiCFO members and contacts.
- While fiCFO will make every effort to use experts from sponsor companies at applicable meetings, fiCFO is not confined to such obligation.



fiCFO Credit Card Authorization Form

I, _____, authorize the FL Institute of CFOs (fiCFO) to apply charges to the following credit card for the amount indicated below on the date to charge that is provided.

Date to Charge: _____

Amount of Charge: _____

Purpose for Charge: _____

Name as Listed on Credit Card: _____

Type of Credit Card (Visa, Mastercard, AMEX): _____

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Credit Card Billing Zip Code: _____

Signature: _____

Print Name: _____

Today's Date: _____