

fiCFO Membership Packet

Thank you for your interest in fiCFO. You will discover unprecedented value by joining this organization of Florida's business leaders. Our members will also benefit from your participation and experience, which will greatly contribute to fiCFO's success, credibility, and sustainability.

As fiCFO steps into our second year, members that have attended as few as two meetings can testify as to the value of their involvement with fiCFO. Members will attest that their relationships with their peers have contributed to better business practices and problem solving. Many members have implemented what they have learned at fiCFO to improve their management teams and apply learned concepts to specific projects and situations. These opportunities were made possible by being a member of an organization that promotes and empowers peer-to-peer connection among executives like you.

fiCFO meetings are designed to be efficient and to follow productive formats for education and discussions on topics such as labor markets, the economy, government policies, budgeting, employee salaries and benefits, executive compensation, credit markets, IPO markets, IFRS, risk management and insurance, M&A activity, foreign exchange management, and MORE.

Within this packet of information are the following:

- fiCFO 2010 Calendar
- fiCFO Membership Summary
- fiCFO Membership Application
- fiCFO Credit Card Authorization Form

If you have questions or simply wish to discuss anything, please do not hesitate to contact me. I can be reached at kimberly@fiCFO.com or 813-695-1983.

Best regards,

Kimberly Johnson
Executive Director & COO
FL Institute of CFOs (fiCFO)

fiCFO 2010 Calendar

4/16/2010 8:10:21 AM

Date/Day	Meeting/Event Details	Time	Location
January 21 Thursday	fiCFO Peer Group Roundtable <i>Host: Vicki VannBerstein, CFO PSCU Fin Svcs</i>	7:00 am to 9:30 am	PSCU Financial Services 580 Carillon Parkway St. Petersburg, FL
February 12 Friday	Da Vinci & Mona Lisa at MOSI <i>Sponsor Event: Hill Ward Henderson Complimentary Event</i>	7:00 pm	Museum of Science & Industry 4801 East Fowler Avenue Tampa, FL
February 25 Thursday	TBBJ 2010 CFO of the Year Awards <i>Partner Event: Tampa Bay Business Journal</i>	11:15 am to 1:30 pm	Quorum Hotel 700 N Westshore Blvd Tampa, FL
March 7 – 10 Sunday through Wednesday	17th Annual CFO Rising Conf & Expo <i>Partner Event: CFO.com</i>	www.cforising.com	Hilton Orlando Bonnet Creek 14100 Bonnet Creek Resort Lane Orlando, FL 32821
March 8 Monday	fiCFO Dinner at CFO Rising	8:00 pm	Fulton's Crab House Downtown Disney Lake Buena Vista, FL 32830
March 10 Wednesday	University of Tampa Fellows Forum <i>Partner Event: University of Tampa Sponsor Supported: Hill Ward Henderson HWH providing select number of tickets to members.</i>	7:15 am to 9:30 am	The David A. Straz, Jr. Center for Performing Arts (Louise Lykes Ferguson Hall)
April 1 Thursday	IPO Readiness Session <i>Sponsor Event: Ernst & Young Value Add / Complimentary Session</i>	8:00 am to 10:30 am	Stetson University College of Law 1700 N Tampa Street Tampa, FL
April 7 Wednesday	fiCFO Peer Group Roundtable & Annual Meeting <i>Host: Barbara Smith, CFO Gerdau AmeriSteel</i>	7:00 am to 10:00 am	Gerdau AmeriSteel 4221 West Boy Scout Blvd. Tampa, FL
May 7 Friday (SET)	fiCFO Speaker Meeting <i>Keynote Presenter: Congresswoman Kathy Castor "The Reinvention Revolution & Stimulus Reality The effects of recent and proposed changes in federal legislation on doing business in FL, the US, and abroad.</i>	7:30 am to 10:00	The Centre Club 123 South Westshore Blvd Tampa, FL
June 10 Thursday (SET)	Ernst & Young's Entrepreneur of the Year Awards Gala <i>Sponsor Event: Ernst & Young</i>	TBD	Omni Orlando Resort at ChampionsGate
June 25 Friday (SET)	Panel Discussion: Executive Compensation <i>Sponsor Event: Hill Ward Henderson, Aon, Ernst & Young Value Add / Complimentary Session</i>	7:30 am to 9:00 am	Hill Ward Henderson 101 East Kennedy Blvd, Ste 3700, Tampa, FL
July 22 Thursday (SET)	fiCFO Peer Group Roundtable <i>Host: Michael Kipphut, CFO Sykes</i>	7:00 am to 9:30 am	Sykes 400 N. Ashley Drive, #2800 Tampa, FL
September 10 Friday (TENATIVE)	fiCFO Speaker Meeting	7:30 am to 10:00 am	The Centre Club 123 South Westshore Blvd Tampa, FL
October 28 Thursday (SET)	fiCFO Peer Group Roundtable <i>Host: Forbes Alexander, CFO Jabil Circuit</i>	7:00 am to 9:30 am	Jabil Circuit 10560 Dr. MLK Jr. St. N. St. Petersburg, FL 33716
December 10 Friday (TENATIVE)	fiCFO Speaker Meeting	7:30 am to 10:00 am	The Centre Club 123 South Westshore Blvd Tampa, FL
December 16 Thursday (TENTATIVE)	fiCFO Holiday Social <i>Host: fiCFO Sponsors</i>	5:30 pm to 7:30 pm	TBD

Dates, times, and locations are subject to change

fiCFO MEMBERSHIP SUMMARY

fiCFO is a member-driven organization for CFOs of companies that have annual revenues in excess of \$50M.

fiCFO's vision is to provide a secure CFO community peer group that promotes the development of key professional relationships.

fiCFO's mission is to promote the development of key professional relationships so that CFOs may learn and grow together, share best practices and experiences, and serve as a sounding board for technical and business matters.

fiCFO membership is limited to a select few eligible CFOs and lasts for a period of 12-months starting from the date of the members first meeting attendance after application acceptance.

fiCFO has two primary types of meetings per year - fiCFO Speaker Meetings and fiCFO Peer Group Roundtables. As well, fiCFO will partner with or host other types of meetings and events throughout the year to include complimentary value-add sessions for members presented by fiCFO sponsors. These sessions address very specific and technical topics as requested by members. Most meetings start early morning and last about 2.5 hours.

Speaker Meetings are for fiCFO members, members' guests, fiCFO sponsors, and other eligible CFOs. Speaker Meetings have a keynote presenter that is qualified as a subject matter expert to address member-selected topics in order to enhance CFOs' understanding and insight into specific areas of interest. Speaker Meetings are usually held at professional business clubs.

Peer Group Roundtables are for fiCFO members and select eligible CFOs. CFOs in attendance are required to sign a Promise of Confidentiality. The purpose of these informal roundtable meetings is to bring intellectual insight to the examination of issues faced by fiCFO members. Members submit topics for discussion prior to each roundtable. CFOs in attendance must have a strong commitment to sharing of ideas, openness, and confidentiality of all discussions. Peer Group Roundtables are hosted by area CFOs at the hosting CFO's place of business.

Membership Benefits:

- fiCFO enables CFOs to gain fresh perspectives and firsthand knowledge from their peers
- fiCFO assists in professional development that enhances members' value to their companies.
- fiCFO provides the platform for members to explore and implement courses of action with confidence and precision.
- fiCFO provides a respected and secure environment for CFOs to give and share seasoned, confidential advice and expertise
- Members receive priority notices of opportunities, events, and meetings from member companies, sponsors, and partner associations.

Membership Process:

1. Eligible CFOs are invited to apply for membership by fiCFO's Executive Director/COO, members, sponsors, or partner associations.
2. After a CFO has been invited to apply for membership, fiCFO's Executive Director/COO will take the necessary steps to secure a brief meeting with the potential member to learn more about them and to share more about fiCFO.
3. CFOs that are qualified, invited, and interested in membership need to complete and submit the fiCFO Membership Application together with their most recent biography or resume.
4. There is a \$50.00 membership application processing fee that must be submitted together with the Membership Application. Payment may be made via credit card or check payable to fiCFO. A credit card authorization form is attached.
5. Potential member's application, bio/resume, and processing fee may be submitted to fiCFO's Executive Director/COO via email, fax, or US mail.
 - Email - kimberly@fiCFO.com
 - Fax - 727.499.9573
 - US Mail – fiCFO, Post Office Box 1406, Safety Harbor, FL 34695
6. After the application has been received, it will be reviewed and considered by the Board of Directors and Executive Director/COO.
7. Upon application approval, the Executive Director/COO will provide the member with the final requirements to officially secure the fiCFO membership opportunity. Requirements include, but are not necessarily limited to, member providing fiCFO with:
 - Signed Code of Ethics & Statement of Commitment
 - \$2,100 membership investment

fiCFO CREDIT CARD AUTHORIZATION FORM

I, _____, authorize the FL Institute of CFOs (fiCFO) to apply charges to the following credit card for the amount indicated below on the date to charge that is provided.

Date to Charge: _____

Total Amount to Charge: _____

Purpose for Charge: _____

Name Listed on Credit Card: _____

Type of Credit Card (Visa, Mastercard, AMEX): _____

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Credit Card Billing Zip Code: _____

Card Holder's Signature: _____

Print Name: _____

Today's Date: _____